

## 2021 Campaign Corporate Sponsorship Form

2021 Campaign Corporate Sponsorship Recognition Opportunities	Making A Difference* \$1,000	Moving Around \$2,000	Biggest Impact* \$3,000	Visible Everywhere* \$7,500
<b>Campaign Print:</b> Company logo on 15,000 printed materials distributed through local employers conducting employee campaigns <b>Online Pledge Form:</b> Company logo visible on online pledge form <b>Campaign Video:</b> Credit on local video shared during employee campaigns, social media, and supporters' websites **This is an exclusive sponsorship. Only 1 available.				X
<b>Blue Water Area Transit:</b> Company logo present on a public transportation bus		X	X	X
<b>Event Recognition:</b> Company name recognition on event printed materials	X		X	X
<b>Social Media Package:</b> Company name recognition through Facebook, LinkedIn, Twitter & uwstclair.org	X		X	X

*All sponsorships include recognition in the Annual Thank You Ad (published in local newspaper)*

I would like to be a sponsor of the 2021 United Way Campaign. *An invoice will be sent upon receipt of this form.*

- Level 1** – Visible Everywhere We Are\* (\$7,500) *Please respond by June 30th to assure recognition is incorporated*
- Level 2** – Biggest Impact\* (\$3,000)
- Level 3** – Moving Around\* (\$2,000)
- Level 4** – Making A Difference (\$1,000)

Please recognize my company as listed below:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Company Billing Address: \_\_\_\_\_

\_\_\_\_\_

Marketing Contact Name & Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return this form by July 31, 2021: [campaign@uwstclair.org](mailto:campaign@uwstclair.org), Fax: (810) 982-7202  
or by Mail: United Way of St. Clair County, 1723 Military Street, Port Huron, MI 48060

*\* If selecting level 1, 2 or 3 Campaign Sponsorship level, please email logo to [campaign@uwstclair.org](mailto:campaign@uwstclair.org).*