

2013-14 Annual Report



United Way
of St. Clair County

Board of Directors



President:
Jo Ann Westrick,
Bank of America

Vice President:
Mark VanderHeuvel,
DTE Energy

Secretary:
Dan DeGrow, RESA

Treasurer:
Steve Warsinske, SEMCO Energy Gas Co.

Vice Treasurer:
Bill Zweng, Retiree

CRC Chair:
Chad Deaner, Talmer Bank & Trust

Ex-Officio:
Mike Caza, Professional Counseling Center

Human Resource Chair:
Mary Berckley, Fifth Third Bank

Organized Labor Representative:
Richard Cummings, Retiree

Board Members:
Jeffrey S. Beckett, Port City Companies
Joseph Dams, DTE Energy, Local 223
Sheriff Timothy Donnellon, St. Clair County
Robert Funk, CSB Bank
Mark Freese, United Parcel Service
Dr. Connie Harrison, Baker College of
Port Huron
Jim Larsen, SEMCO Energy Gas Co.
Dr. Annette Mercatante, St. Clair County
Health Department
*Ron Scott, Jr., UAW Local 375
Dr. Steven Skalka, East China School District
Larry Smith, Radio First
Dr. Michael Tawney, Port Huron Hospital
*Joseph Worden, CSB Bank

*Resigned

Report of the President & Executive Director

Two years ago, when I began my term as President, it seemed like two years would be a long time, but it has flown by as the Board, Committees and Staff worked together to strengthen and build our United Way. As we have reviewed our history and our community's economics we have come to realize that what we thought was a short economic downturn has become, in many ways, the new reality. For several years, we have worked hard to maintain a consistent \$1.4 million Campaign as the economy changed and donor's needs changed. During the last two years two individual donors pulled us along on that changing path with significant designated gifts. Although we have always received estate gifts, they have generally been only a portion of the estate, this year a very generous donor left his entire estate to the United Way. He designated that it be used for substance abuse treatment and prevention. Another donor looked around at the people she encountered every day and said, "The United Way dental clinic does great work but let's take it a step further and make sure there is funding available to enhance a smile, improve self confidence and thereby increase the opportunity for getting a job". Two new funds were established and are already working to meet those donors' wishes in our community. The United Way of St. Clair County has always been about meeting the needs of donors and the community. It is obvious that our commitment to donors and our reputation of accountability will continue to push us to develop new avenues of service and perhaps even more specialized funds.

In looking to the future I believe it is important for all of us to understand these changes in donor needs and also, that we face increased competition for dollars. While we have a very generous community, budgets are tighter and expanded technology provides donors with choices for giving that have greatly increased. Our Campaign Team members need the support of all United Way volunteers and funded organizations to keep reiterating to everyone we know that United Way is committed to dollars staying **local and accountable**. That funding is not done on an entitlement basis but to meet the needs of both the donor and the community.

As Executive Director this year has been one of change and visioning. Two members of the staff have taken partial retirements, both Susan and Jan have become part time employees. Dan joined the staff eager to use his knowledge and connections to Organized Labor to build the Campaign. Doug joined the staff as a committed donor and an experienced community leader whose vision is to take time to give back to the community. The changes in staffing have allowed employees with high levels of experience to stay involved while adding those with new enthusiasm to spur the Campaign on. In closing, both Jo Ann and I, want to express great appreciation for the trust that has been placed in us to lead this organization and to be a part of the wonderful family of United Way of St. Clair County.

Jo Ann Westrick, Board President

Lonnie Stevens, Executive Director

United Way Staff



Executive Director:
Lonnie Stevens

Professional Staff:
Douglas Dolph, Campaign
Cathy Gaber, Finance
Julie Ganhs, IT/Marketing
Daniel Lane, Labor
Susan Sealy, Secretarial
Jan Wilkins, Case Mgr.

Mission Statement

To mobilize the community of St. Clair County to raise funds and/or resources to meet identified human service needs with the highest level of accountability and community involvement.

Citizens Review Committee



Chair:
Chad Deaner,
Talmer Bank & Trust

CRC Members:

Jeff Arnold, President Tuxedo
Nancy Bourdeau, SEMCO Energy Gas Co.
Sharon Bryant, State Retiree
Linda Bruckner, East China School District
Tammy Czarnecki, Fifth Third Bank
Joseph Dams, DTE Energy Local 223
Larry Dent, Retiree
Robert Funk, CSB Bank
Cheryl Hachee, SEMCO Energy Gas Co.
Bill Heinen, Retiree
Jennifer King-Elsner, Domtar
Patricia Manley, McBride-Manley & Co., P.C.
Jonathan Meldrum, Northstar Bank
Cathy Mills, Chase Bank
Winona Orts, Bank of America
Kristen Richardson, Consultant
Cindy Rourke, Retiree
Kathy Sheldon, Genisys Credit Union
Bryce Smith, DTE Energy
Stephanie Sommers, CSB Bank
Emmie Spanos, SEMCO Energy Gas Co.
Cynthia Stuart, Cargill
Buzz Suoppi, Matthew M. Wallace, P.C.
Matthew Wallace, Matthew M. Wallace, P.C.

Citizens Review Committee Report

This year, with the electronic application process fully operational, the Citizens Review Committee (CRC) moved forward identifying and addressing opportunities to enhance the community. Over the course of the last decade our community has experienced considerable economic change. The recommendations of the CRC during this period were focused on providing for the most basic human needs. It now appears that the economy has stabilized and that in order to make lasting improvement it is time to give attention to changing the root causes of our community's problems. While the CRC will always prioritize basic needs, a singular focus in this area will not change the future. This redirection can be seen in the titles of the new IMPACT Areas, each title sets the challenge for organizations seeking funding to provide programs that meet immediate needs but also develop skills toward self-sufficiency.

This year we began a process to identify and fund pilot programs that have the potential to change the future. The CRC members believe that for adults; how to get and keep a job requires new skills, so funding was provided for a program with Baker College. Youth need to learn how to manage finances, so a program at Blue Water Community Action was funded. The results have proven successful; jobs have been found, savings accounts have been established. It will take small steps over a long period of time to make lasting change but the CRC is committed to doing just that. Every member of the CRC is a donor and any donor that is willing to work hard and is committed to making our community a better place to live is welcome to join.

Chad Deaner, CRC Chair

Campaign Chair Report

At Cargill our corporate standards include; operating with integrity and accountability, collaborating with customers and partners to solve complex problems and a commitment to improving the communities where we live and work. That is what United Way is all about and why I agreed to be the Campaign Chair for 2013. This year the Campaign Team established a goal of \$1,410,000 knowing they would have to overcome some unusual and unforeseen challenges. Just prior to the beginning of our campaign, ITW Superb Products moved their operation out of state and with it over \$50,000 in Campaign funding. To our surprise and appreciation, ITW Superb Products sent a special one-time exit grant of \$12,095 for this year's Campaign. The Campaign Team, through their dedication and tireless effort, was able to overcome this and other challenges to exceed our goal by raising \$1,423,401. I would like to personally thank the Campaign Team and every donor who made the commitment to improving our community, by changing lives every day, through United Way.

Keith Klug, Campaign Chair

Campaign Team



Chair: Keith Klug,
Cargill St. Clair

Division Chairs:

Scott Badley, CSB Bank
Rhonda Bessette, Bliss Hair Gallery
Edward Breslin, Jr., Port Huron Schools
Linda Bruckner, East China Schools
Sharon Bryant, Retiree
Richard Cummings, State Retiree
Julie Davis, City of Port Huron
Sheriff Tim Donnellon, St. Clair County
Randy Fernandez, City of Marysville
Dr. Edmond Fitzgerald, Retired Physician
Katie Haemelink, Lozen, Kovar & Lozen, P.C.
John Kendrick, Pollock-Randall Funeral Home
Timothy Lozen, Lozen, Kovar & Lozen, P.C.
Matt Lozen, Lozen, Kovar & Lozen, P.C.
Valerie Maher, Bank of America
Winona Orts, Bank of America
Russ Pogats, DTE Energy
Jennifer Posey, St. Clair County
Sarah Prout, Blue Water Safe Horizons
Cindy Rourke, Retiree
Scott Shine, The Arc of St. Clair County
Chuck Staiger, Retiree
Dr. Michael Tawney, Port Huron Hospital
Leann Warner, DTE Energy
Jeff Wine, JoAnn Wine & Associates, Inc.

Leadership Organizations

(Campaigns Over \$15,000)





Leadership Contributors



Captains (\$5,000 and Over)

Marilyn J. Zweng
James & Cindy
Rourke

An additional 1 individual
wishes to remain anonymous



First Mates (\$2,500-\$4,999)

F.I.R.E.
Mary Berckley
David Betts

Health & Human Services

Tom & Sue DeFauw

Manufacturing

Victoria Conradson
James C. Larsen
Steven W. Warsinske

Professional

Gary Fletcher
Charles Staiger

Special Gifts

Tom & Nancy Hunter
Chuck & Barb Staiger
An additional 1 individual
wishes to remain anonymous



Wheelsmen (\$1,000-\$2,499)

Commercial

Mark D. Freese
Bob Koppel
Donald Stoner
Kelly Wilton

Education

Brenda Wheatley

F.I.R.E.

Paul Bailey
James F. Bonadio
Tamara Czarniecki
Colleen DeLong
Scot Hoskins
Roy Klecha
Patti Manley
Christopher J. &
Wendy K. Martin
Kimberly Moore &
Jasen Krueger
Mike Turnbull
Joseph A. Vito
Tim Ward
Jo Ann & Bill Westrick

Health & Human Services

Denise Dencklau
Douglas A. Dolph
Jim & Leanne
Fortushniak
Gary Leroy
Alice Rieves

Lonnie & Michael
Stevens

Manufacturing

Marjorie Bonner
Thomas Cameron
Thomas J. Connolly
Joseph Dams
Tamara L. Dupree-
Williams

Ann L. Forster
Daniel J. Forsyth
Roger Hella
C. Hodges
Genina R. Hagle
Keith & Stacy Klug
Mark Kromer
Tim Lubbers
Kelly L. Monzo-
Labadie
D. McVety
Mark A. Moses
Robert Murawski
Cathlin Ogilvy
J. Paterson
Russel Pogats
Aaron Politowitz
Kent Schenk
Kristin M. Smith
Richard W. Straney
Cynthia Stuart
John Stuart
Jeffrey S. Thomson
P. Tyson

Mark & Caryn
VanderHeuvel
John O. Wirtz
Trevor & Lorraine
Wrobel
Michael J. Zimmer

Professional

Mike Caza
Dr. Marshall Kamer
Judge Cynthia Lane
Dr. Bassam & Mrs.
Marcelle Nasr
Judge Cynthia S.
Platzer

Special Gifts

Grace Hill
Bernard M. Losekamp
Melanie L. McCoy
Charles W. Miller
Sally Moran
Mr. & Mrs. Milton
Ploghoft
James & Geraldine
Schmidt
Robert & Colleen
Smith
Clint & Barb Stimpson

An additional 8 individuals
wish to remain anonymous



Watchmen (\$500-\$999)

Commercial

Daniel Barthel
Jeffery S. Beckett
Michael Eckert
Peter Eschker
Robert Kinney
Steven Tucker
Pamela J. Wall

Education

Edward T. Breslin Jr.
Jerry Clardy
Cynthia Compton
Charles Decker
Dan Degrow
Rose Dore
Daniel Kenny
Tom Kephart
Lester Killion
Garth Kriewall
Iris Lane
Jane Lewandoski
William & Donna Lill
Ken Lord
Denise MacKenzie
Charles G. Mossett
Michelle Ratkov
Kari Stevens
Betsy White
Pat Yanik

F.I.R.E.

Michael J. Burke, Jr.
Ann M. Caiger
Katherine Davis
Chad Deaner
Heather Fisher
Robert Funk
Elleen Jess
Karen Lord
Kimberly McComb
William & Ann Marie
Oldford
Laura Penzien
Deena Reynolds
Fredrick Russell
Kathy Sheldon
Jamie R. Whitenight
Jay A. Wofford
Joseph G. Worden

Government

Allison Arnold
John Baugh
Pete Biondo
Randy Fernandez
Debra B. Johnson
Patricia A. Kingsbury
Dr. Annette Mercatante
Melba Moss
Jeffrey Ronan
Monika Weaver

Health & Human Services

Ronald E. Battiatia
Janet Bigelow
Denise Brooks
Tyrone C. Burrell
Kim Chaltry
Edward Cieslinski
Sally A. Currie
Kris Curtis
Denise Dalrymple
Wendy DuPuy
Dawn Evans
Stephanie Evans
Denise Foote
Chris Fulks
Cathy Gaber
Robert E. Gamble
Julie & Zach Ganhs
Brenda L. Gram
Lynn Ann Kelley
Dan Kilbourne
Linda Lalonde
Daniel Lane
Holly R. Lotts
Theresa T. MacMillan
Lisa Martin
Jennifer M.
Montgomery
Laura Newsome
Christopher Parks
Mary Pool-Belyea
Sarah Prout
Matt & Susan Sealy
Doris A. Seidl
Scott Shine
Kathleen Swantek
Dr. Michael Tawney
Kevin M. Totty, Sr.
Jan & Tom Wilkins
Karen L. Winkle
Jeremy J. Witmer

Manufacturing

J. Andrzejewski
Charles J. Balkwill
Patrick Bamrick
Jeremy Barnes
James Baron
Gerald Beedon
Mr. William G.
Belanger
Terry Bergstrom
Wayne Bibbs
Richard Bieth
Susan Bowerson
N. Brenner
M. Brooks
Tom Brunner
T. Bullard
Paul Bush & Karen
Pidick
David Bushaw
Simon Combs
Chad M. Conklin
Maxwell Cook
William M. Crackel
Nancy Distelrath

R. Duckworth
Timothy Elsholz
Joe Falk
K. Ferdig
Walt Fitzgerald
William Francek
Mark Frasier
Michael & Karen
Giamportone
Patricia Giangrande
Jennifer Gilbert
Terry Hall
Joe Hamilton
Zack Hayes
Gregory J. Hayes
Barbara J. Hija
Douglas Hilts
David Horn
Ann Hunt
Carolyn R. Hunter
John Jagoda
A. Jakubiak, Jr.
Robert Kartany
Douglas Kehrer
Richard Kern
Anthony King
Mark Kohler
Theresa J. Koss
Mary Beth Kramer
Jessica Kuyda
Richard Lentine
Michelle M. Levin
Steve McCartney
Duwayne S.
McDowell
Jack McLane
Darcy McLane
Robert J. McPherson, Jr.
Don Meeks
Donna Meyer
Michael Miller
Paul Milletics
Douglas Minnis
Autumn F. Mlynarski
Amy Monkowski
Justin Morren
Gary Moutoux
Maureen O'Boyle
Mickey & Melanie
O'Boyle
Randy O'Connor
T. Oden
Gary Olbrys
Terrence Peterson
Brian Pierce
Timothy C. Raines
Kathy L. Reid
Chris Richards
Wade Richards
Steve Rosenthal
Gary Rothe
Dennis A. Rouse, Jr.
Herbert W. Runge
William Sawyer
Ron Scott, Jr.
Robert Shafran
James Shafran

Michael Shinske
Marc A. Simone
Byrce Smith
Tamara L. Spencer
Lee Teichman
Alonzo Thomas
Charles E. Tipper
Julian S. Torello
Susan M. Trzasko
Daniel Turner
William Turpel
David Veldman
Tracy Vincent
J. Wallace
Leann Warner
William Warsinski
David K. Watson
George Watson
S. Welch
Gary Wright
Roxann E. Zmolk

Professionals

Tom & Marisa Coury
John G. Cummings
Dr. Edmond W.
Fitzgerald
Steven L. Hill
Denise M. Klieman
Wilmont & Susan Kreis
Timothy J. Lozen
Mulai & Subbana
Muthuswami
Matthew M. Wallace
David Whipple
Daniel J. Wilhelm, M.D.

Special Gifts

Edna Barrett
William & Ruth Bier
Joseph & June Chene
Richard W. Cummings
Ann Durand
Don & Bonnie Fletcher
Robert Gunn
John F. Haas
Scott Harris
Bill & Barb Heinen
Katherine D. Holth
Catherine W.
Houghton
Delphine Kolodziejski
Tim & Prue Liberty
Mr. & Mrs. G. Ray
McPherson, III
Amy & David Miles
Ann Murphy
Kaye E. Peck
Helen Pochodylo
Mary Pochodylo
David A. Rager
Joseph F. & Linda Salas
Terry Smith

An additional 26 individuals
wish to remain anonymous



Estates

Stephen Merges

Finance Committee



Treasurer:
Steve Warsinske,
SEMCO Energy Gas
Co.

Vice Treasurer:
Bill Zweng, Retiree

Finance Committee Members:

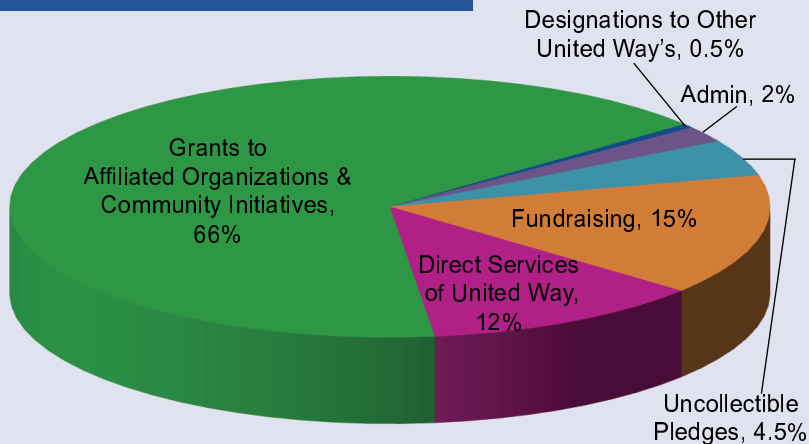
Larry Dent, Retiree
Robert Funk, CSB Bank
Matt Wallace, Matthew M. Wallace, P.C.
*Joseph Worden, CSB Bank

*Resigned

Financial Report

United Way of St. Clair County Financial Analysis

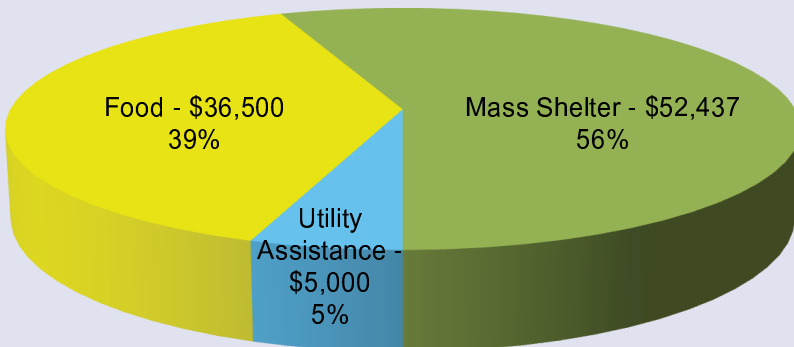
2013-14 Revenue of \$1,470,780 Inclusive of Campaign, Interest and Miscellaneous Contributions.



Additionally \$45,000 in Dental Services through MCDC

EFSP (Federal) Funding \$93,937

United Way of St. Clair County is the Local Board Administrator for the Emergency Food and Shelter Program (EFSP).



Organizations Receiving EFSP Funding:

Algonac Food Pantry ❖ Blue Water Area Rescue Mission ❖ Blue Water Community Action ❖ Blue Water Community Food Depot ❖ Blue Water Safe Horizons ❖ The C3 Connection, Inc. ❖ Downriver Bread of Life ❖ Downriver Helping Hands, Inc. ❖ The Harbor (Comprehensive Youth Services) ❖ The Salvation Army ❖ SOS Marysville Food Pantry

Impact Areas: Funded Services

Helping Adults through Education/Training

Adult Training for Prescription Assistance Program ❖ Employment Skills Training ❖ Vocational Evaluation & Job Placement ❖ Volunteer/Staff Training to Assist Clients

Improving Quality of Life through Health & Educational Advocacy

Advocacy ❖ Counseling Services ❖ Homeless Vision/Dental Care ❖ Hospice Care ❖ In Home Care ❖ Medication Assistance ❖ Services for People with Bleeding Disorders ❖ Substance Abuse Treatment & Counseling

Reducing the Need for Emergency Services

Day Programming/Educational Expansion for Homeless/Runaway Youth ❖ Domestic Violence Shelter ❖ Emergency Utility Assistance ❖ Homeless Shelter ❖ Soup Kitchen

Teaching Youth Life Skills

After School Programs ❖ At-Risk Boy/Girl Scouting Opportunities ❖ Financial Education Program ❖ Inclusive Recreation Program ❖ Food Program ❖ School STEM Program ❖ Street Outreach Program ❖ Summer Programs ❖ Teen Programs

Direct Services of United Way

Direct Services

Cancer Assistance ❖ Case Management ❖ Dental Assistance ❖ Disabled/Crippled Children Assistance ❖ Emergency Needs/Ramp Assistance ❖ Medical Loan Closet

Community Initiatives

Community Dental Clinic ❖ Emergency Food Assistance ❖ First Call for Help ❖ Imagination Library Project ❖ Transportation for the Visually Impaired

Affiliated Organizations

The Arc of St. Clair County
Blue Water Community Action
Blue Water Safe Horizons
Catholic Charities of Southeastern MI, St. Clair
Community Enterprises of St. Clair County
Council on Aging, Inc., serving St. Clair County
Downriver Community Services
Girl Scouts of Southeastern Michigan
Goodwill Industries of St. Clair County
The Harbor (Comprehensive Youth Services)
Hemophilia Foundation of Michigan
I.M.P.A.C.T.
Michigan Crossroads Council, Boy Scouts of Am.
Mid City Nutrition (Soup Kitchen)
Peoples' Clinic for Better Health
S.O.N.S. (Save Our Neighborhoods & Streets)
Visiting Nurse Association/Blue Water Hospice