

# Recognition Awards Program



United Way  
of St. Clair County

## Individual Leadership Recognition Program

The United Way of St. Clair County **Leadership Program** has been formed to recognize and honor exceptional corporate and individual philanthropy. Both groups show outstanding leadership and play a vital role in our community through their support.

### Individual Leadership Giving

Ask anyone who's ever served on a vessel, and they'll agree, a ship is only as strong as the crew that serves on her. The same is true for United Way Leadership. This crew reflects the commitment of the community to local human service needs. The following are the individual leadership giving guidelines. Leadership contributors will be recognized by name within the following Leadership giving levels of the Annual Report (distributed countywide).

<b>Captain</b>	An individual contribution of \$5,000 or more
<b>First Mate</b>	An individual contribution of \$2,500 to \$4,999
<b>Wheelmen</b>	An individual contribution of \$1,000 to \$2,499
<b>Watchmen</b>	An individual contribution of \$500 to \$999

### **\*EVERY DAY HERO\***

An individual contribution of \$1 a day or \$7 a week (\$365/annually)

### Corporate Leadership Giving

- ❖ A combined total United Way Campaign, corporate plus employee of at least \$15,000
- ❖ A corporate financial contribution (organizations categorized as non-profit, education, or government may qualify to include the contribution of Campaign-related employee time)
- ❖ Employee work-site Campaigns

## United Way Employee Giving Recognition Program

This program was designed to honor all local businesses and organizations that participate in the United Way Campaign. Awardees are presented with certificates of appreciation at the United Way Annual Meeting.

**Award of Excellence** - Presented to those companies that have 75% or more employee participation with an average employee gift of \$250 or more.

**Gold Award** - Presented to those companies that have 40% or more employee participation with an average employee gift of \$225 or more.

**Silver Award** - Presented to those companies that have 35% or more employee participation with an average employee gift of \$150 or more.

**Bronze Award** - Presented to those companies that have 30% or more employee participation with an average employee gift of \$75 or more.