FOR IMMEDIATE RELEASE



United Way of St. Clair County 1723 Military Street Port Huron, MI 48060 810.985.8169

PRESS RELEASE

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United Way of St. Clair County (UWSCC) prepares for its 2018 Campaign Celebration that will be at 5:00pm on January 31, 2019. Campaign Chair, Mayor Dan Damman, of Winston & Damman, has selected Alexander's Premier Banquet Facility, 1200 Gratiot Boulevard in Marysville, to host the event. The Celebration will be a night of inspiration and recognition of the 60 dedicated Campaign Cabinet volunteers and the multitude of generous contributors who made this year's Campaign a great success. Over the past five months, UWSCC's enthusiastic volunteers met with community members to share its mission and Campaign goal and encourage them to be involved. They are passionate about helping their neighbors in need to excel beyond their barriers.

Last year, UWSCC was able to help fund 36 essential health and human service programs throughout St. Clair County. Many of which, deeply rely on the compassion of our residents and funding through UWSCC. The magnitude of the impact UWSCC has on our community is directly related to the generosity of its contributors. These affiliated programs, which help to improve the quality of life of those in need, served over 11,500 people last year alone.

The Campaign Cabinet has seen the positive impact the funding they raise has on individuals, year after year, and were inspired to raise the bar for the county's goodwill. This year's Campaign has seen many new contributors and increased Employee Giving Campaigns through payroll deduction. The passionate volunteers of UWSCC are on a quest to extend its reach further into our community to help more people than ever. They are looking forward to the unveiling of the 2018 Campaign total at the Campaign Celebration this month. Join them by submitting your reservation to Amy Lutz at <u>marketing@uwstclair.org</u> or by calling 810.985.8169 ex110 Monday through Friday 8:30am to 4:30pm. RSVP is required by January 21, 2019.

About United Way of St. Clair County

The United Way of St. Clair County was founded in 1924. Its mission is to mobilize the community of St. Clair County to raise funds and resources to meet identified human service needs with the highest level of accountability and community involvement. For more information, visit <u>www.uwstclair.org</u>.