

CAMPAIGN FLASH

DECEMBER 20, 2019

NEWSLETTER



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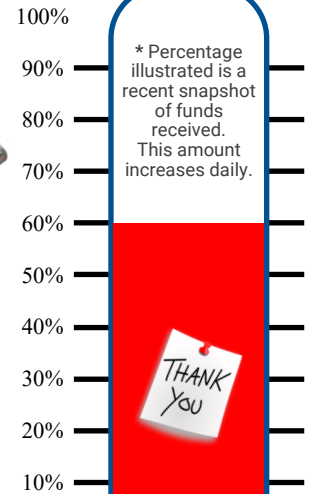
~ HAPPY NEW YEAR! ~

It is that time of year again... wrapping up, closing the books, reflecting, looking forward, making resolutions, hoping for bright new beginnings as we ring in the new year. We hope you have experienced much joy and accomplishments throughout this past year! As this fresh new year begins, please join us in celebrating all that we, together, have accomplished over the past 12 months.

We are infinitely grateful for your support through your time, treasure, and talents! You have shown year after year the powerful and positive impact each of us can have when we band together to support each other through our struggles. You have generously and compassionately given of yourself to be an important part of your neighbors' support system. For that, we...



\$1,208,000



We have a ways to go to make our goal, and yet...

We are rounding the bend and coming into the home stretch!



It's time to do some creative event **FUN**draining!

www.uwstclair.org/CampaignEventIdeas

You're Invited!

to an evening of reflection, gratitude, and celebrating accomplishments.

Wednesday, January 29, 2020

Hors d'oeuvres at 5:00pm
Program at 5:20pm

Solitude Links Golf Course
& Banquet Center
5810 Flinchbaugh Road, Kimball

Reservation Required by January 17th:
uwstclair.org/Calendar

Inquiries:
marketing@uwstclair.org
810.985.8169

2019 CAMPAIGN CELEBRATION





~ HAPPY HOLIDAYS ~

From our family to yours!



May you have a safe, warm, and joyous holiday season and celebratory new year!



REFLECTIONS OF 2019

- * Celebrated our 95th Anniversary
- * Stebbins Family Fund Leadership Matching Grant
- * Two New Affiliated Organizations
- * Online Event Calendar & Registration
- * E-Newsletter
- * Achieved Charity Navigator's 4-Star Rating
- * Funded 37 Programs Throughout St. Clair County
- * Comprehensive Website Redesign w/ New Features
- * Increased Social Media Interaction
- * Board & Campaign Cabinet Web Portals

CONGRATULATIONS, EARLY BIRD WINNERS!



1st: Emily

2nd: Danielle

3rd: Serve - All - Appliance → Donated to UWSCC

4th: Carolynn



~ GRANT MAKING IN FULL SWING ~

Annually, our grant making process takes place from January through February. Applications for program funding are submitted by our Affiliated Organizations. Then, volunteer teams, from the Citizens Review Committee, review the applications, discuss them, and submit a proposal of allocations to the Board for the April 2020 through March 2021 funding cycle. The Board of Directors reviews the proposal and has the final say of which programs will receive funding and how much it will be.

This grant allocation system is an electronic process for both our Affiliated Organizations and the volunteers of our Citizens Review Committee. This Spring will bring a more user friendly and comprehensive software program that will enhance the process of grant allocations. It is an exciting update for our volunteers and the organizations that use the software.



2-1-1

Get Connected. Get Help.™

The cold season is upon us.

Please remember to refer people to 2-1-1 if they are seeking help to keep their utilities on!

Not sure what 2-1-1 is? Discover this invaluable resource:

www.uwstclair.org/211

24/7 Assistance Connections



United Way of St. Clair County's Mission is... to mobilize the community of St. Clair County to raise funds and/or resources to meet identified human service needs with the highest level of accountability and community involvement.