# United Way of St. Clair County



# 2017-18 Annual Report

### **Board of Directors**



President:
Annette Mercatante,
MD, MPH, St. Clair
County Health Dept.

Vice President: Kevin Miller, St. Clair County RESA

**Secretary:** Sheriff Timothy Donnellon, County of St. Clair

# Treasurer: Steve Warsinske, Retiree

# Steve Warsinske, Retiree

Vice Treasurer:
Danny Negin, Farm Bureau Insurance

# **CRC Chair:**Cindy Rourke, Retiree

Campaign Cabinet Chair:
Danny Negin, Farm Bureau Insurance

Organized Labor Representative: Richard Cummings, AFL-CIO CLC

### **Board Members:**

Marsha Adamkiewicz, Baker College Robert Carson, Attorney\* Thelma Castillo, Blue Water Area Chamber of Commerce Chad Deaner, Eastern Michigan Bank Bill Fealko, Fletcher Fealko Shoudy & Francis, P.C.

Randall Fernandez, City of Marysville Elia Hussain, Ciena Healthcare Roy Klecha, Retiree

Timothy Lubbers, SEMCO Energy Gas Company

Sandy Staffne, Fifth Third Bank
John Stuart, Cargill Salt\*
Rebekah Smith, Retiree
Dr. Michael Tawney, McLaren Port Huron
Leann Warner, DTE Energy
Stephanie Yenna, Trillium Facility Solutions

\*Resigned

### **Mission Statement**

To mobilize the community of
St. Clair County to raise funds and/or resources
to meet identified human service needs with
the highest level of accountability
and community involvement.

# Report of the President & Executive Director

It was an unexpected honor to step in early as the United Way Board President. After serving many years on the Board, I knew that this was a group of devoted leaders who believed in their community and loved serving on it. And I knew that our Executive Director, Doug Dolph, had a solid and admirable vision for how our respected agency addresses needs in St. Clair County. In other words, I was working with a highly functional and effective team.

This year's theme was "Together We Can't Fail". Thanks to the energetic and remarkable leadership of our Campaign Chair, Danny Negin, we achieved our goal for the first time in four years (\$1,256,711). More importantly, we demonstrated that working together, strengthening current relationships and building new ones, is a winning strategy to move the United Way of St. Clair County forward. Our accomplishments are built upon trusted relationships, shared responsibility, and a commitment to local support. Being a volunteer based organization, the success of this year's United Way Campaign illustrates how much can be done when we work together with a common vision and goal. Most importantly, the success of the United Way Campaign means more resources for our community and the people who need it most.

United Way accomplishments are possible through more than 100 volunteers who are building relationships and supporting the mission as it relates to our County residents. United Way distributed over \$800,000 with a staff of seven, providing support to volunteers, along with offering direct services for our residents. This year we strengthened our agency infrastructure with the addition of a new Finance Director. In an effort to enhance future United Way Campaigns, we recently added a Marketing/Communications Coordinator that will allow our organization to address emerging community needs. We are very proud that only 16% of our expenses are related to Campaign and administrative costs.... First and foremost, we are a direct asset to our community!

We would like to recognize Sheriff Tim Donnellon for his nine years of service on the Board of Directors. Thank you Tim for your support and all you do for our community.

The United Way of St. Clair County remains one of the best non-profits in the area, and we are proud to be a part of it. Past, present and future, the United Way of St Clair County continues to be a leading and integral organization making sustainable impacts in human services.

Annette Mercatante MD, MPH, Board President

Douglas A. Dolph, Executive Director

### **United Way Staff**



**Executive Director:** Douglas A. Dolph

Professional Staff: Susan Bennett, Marketing/ Communications Stephanie Donaldson, Secretarial\* Julie Ganhs, IT/Marketing

Brent Gillette, Campaign/Labor Mary Paquette, 2-1-1 Susan Sealy, Secretarial Sophia Von Bulow, Finance Jan Wilkins, Case Mgr.

\*Resigned

# Citizens Review Committee



Chair: Cindy Rourke, Retiree

### **CRC Members:**

Nancy Bourdeau, SEMCO Energy Gas Co.\*
Linda Bruckner, Education Retiree
Sharon Bryant, State Retiree
Tammy Czarnecki, Fifth Third Bank
Joseph Dams, UWUA Local 223 Retiree
Robert Funk, Lakestone Bank & Trust
Bill Heinen, Retiree
Jennifer King-Elsner, Domtar
Dan Krauskopf, Raymond James Financial
Services, Inc.
Jonathan Meldrum, Meldrum Wealth Mgt.
Ryan Quinn, Triton Automation

Ryan Quinn, Triton Automation
Deena Reynolds, Fifth Third Bank
Kathy Sheldon, Genysis Credit Union
Bryce Smith, UWUA Local 223, DTE Energy
Cynthia Stuart, Cargill\*
Buzz Suuppi, Matthew M. Wallace, P.C.

Jennifer Vogtmann, Baker College Matthew Wallace, Matthew M. Wallace, P.C. Jo Ann Westrick, Retiree Cynthia Willey-King, Professional

Cynthia Willey-King, Professional
Counseling Center

\*Resigned

# Leadership Organizations



McLaren

PORT HURON

Medical Center

SEMCOENERGY

# Citizens Review Committee Report

The nineteen local volunteer members of the Citizens Review Committee (CRC) spent many hours reviewing proposals that focused on reducing the need for emergency services, teaching youth life skills, improving quality of life through health and advocacy, and helping adults through education and training. Through this review process, the CRC recommended that 38 programs offered through 30 affiliated organizations and special funds be supported. These programs provided a wide-range of services from financial literacy training for young adults, shelter for homeless and displaced adults, counseling, home health and hospice care, transportation for the blind, and scouting to name a few.

To assure that the organizations have met local needs and that their program performance indicators have been fulfilled, the CRC regularly reviewed reports submitted by the organizations. The CRC also reviewed demographic information about St. Clair County to maintain awareness of trends affecting the health and welfare of its residents. A number of affiliated organizations were invited to attend CRC meetings during the year to help CRC members become better acquainted with the organization's role, challenges, and services.

Change in trends and needs is inevitable due to social, health and economic challenges that many individuals in St. Clair County face on a daily basis. The CRC has kept these challenges in mind as it has addressed local needs while maintaining the mission of the United Way organization. The CRC has endeavored to maintain programmatic funding while also remaining open to new organization requests, programs, and concepts.

Cindy Rourke, CRC Chair

# Campaign Chair Report

I began volunteering for United Way 15 years ago and when an opportunity presented itself to become the Campaign Chairperson, I could not refuse. It was important to me to give back to the community that has opened its heart to my family and me. I began this endeavor recognizing our goal of developing my single year commitment into making an everlasting impact for the residents of St. Clair County. TOGETHER, with our ten volunteer division chairs, a Campaign Cabinet of more than 60 individuals grew and we rallied the community to achieve the goal! The momentum of the 2017 Campaign exceeded my expectations, and the best part, we had fun making a difference.

TOGETHER, we set the pace to a new level! The Cabinet recognized opportunities for growth, implemented plans to open doors and enhanced relationships. TOGETHER,

we increased the new business accounts by 25; and as a team, we made 200 individual presentations! TOGETHER, volunteers implemented new event ideas setting off the first annual Zombie Run. TOGETHER, existing company campaigns increased by an average of 15%! TOGETHER, individual leadership contributors increased their giving by \$22,882 (most current listing of Leadership Contributors on next page)! TOGETHER, we exceeded our goal by \$6,711! TOGETHER WE SUCCEEDED!

What I am most proud of is the drive and energy of our community members being open to learning about United Way. Our work is just beginning and I am proud to be a part of setting the momentum for years to come! Thank you to each person who supported our Campaign through networking and sharing his or her time, talent and treasure.

Danny Negin, 2017 Campaign Chair

# **Campaign Cabinet**



Chair: Danny Negin, Farm Bureau Insurance

### **Division Chairs:**

Robert Archibald, II, Foster Energy Serv.
Gregory Badley, Farm Bureau Insurance
Scott Crawford, Council on Aging,
serving St. Clair County
Mayor Daniel A. Damman, Winston & Damman
Joseph Dams, Labor Retiree
Steven Disser, VP of Investments
Randall Fernandez, City of Marysville
Lewis Jones, Top Shelf Human Resources
Kevin Miller, St. Clair County RESA
Tim Wight, Domtar Industries, Inc.
Stephanie Yenna, Trilliam Facility Solutions



(\$5,000 and over) Joseph & Vivian Martin Estate James & Geraldine Schmidt Marilyn J. Zweng Rourke Family Charitable



### First Mates (\$2,500-\$4,999)

**David Betts** Robert & Paula Cleland Tom & Sue DeFauw Joe Falk Tom & Nancy Hunter Gary & Susan LeRoy Susan E. Maddox Franklin Moore, Jr. Danny & Jodi Negin Marc & Christine Simone Sandra Staffne Charles W. & Barbara Staiger Colleen Starring Steve W. Warsinske Brenda Wheatley Tim Wight

An additional 1 individual who wishes to remain anonymous



# Wheelsmen

(\$1,000-\$2,499) Rick Ayers Paul Bailey Mark Bessette Maureen K. Boullard Mike & Mary Fran Caza Tamara Czárnecki Joseph Dams Jay Ė. de los Reyes, MSHA, MBA Colleen DeLong Vernon & Denise Dencklau Brian DiMaggio Steve Disser Douglas A. Dolph Michael Eckert Ann L. Forster Daniel J. Forsyth William & Doróthy M. Foster Lee Graham

# Leadership Contributors

Brenda Hedeen Scot Hoskins Ann M. Hunt Debra B. Johnson Jennifer Jones Marshall Kamer, MD Bob Koppel Cynthia A. Lane Jáne Lewandoski Bernard M. Losekamp Timothy Lubbers Dawn M. Lyon Patti Manley & Tom Frantz Chris & Wendy K. Martin Melanie McCoy Darcy L. McLane Steve Q. McLean Daniel McVetv Annette M. Mercatante, MD, MPH Douglas J. Minnis Autumn F. Mlynarski Anthony Moncrief Kimberly Moore & Jasen Krueger Mark A. Moses Donna Niester Gary Olbrys Cynthia S. Platzer Milton & Elizabeth Ploghoft Russel J. Pogats David A. Rager Daniel Rauton Dr. Sridhar Reddy Jason Schofield Kathy Sheldon Colleen Smith Tamara L. Spencer Clint & Barb Stimpson Don & Michele Stoner Richard Straney Jeffrey S. Thomson Michael Turnbull William Turpel Pamela R. Tyson Mark & Caryn VanderHeuvel Kevin Vartv Gene Visga, Jr. Pamela Wall Timothy Ward Jo Ann & Bill Westrick Kelly Wilton Michael L. Wood

> An additional 2 individuals wish to remain anonymous

# Watchmen

(\$500-\$999) Dena Alderdyce Thomas Anderson John A. Andrzejewski Joel Archibald Anita R. Ashford Ramoncito Banez Michael Baranowski Jeremy Barnes Daniel Barthel Paul & Heidi Bartle Gerald Beedon Linda Beem Susan Bennett Peter Biondo **Dave Birtles** David Boone Nancy A. Bourdeau Nicholas Brenner Jennifer L. Briscoe Misty Brooks Ron Buckmaster Steven E. Burmeister Tyrone C. Burrell Paul Bush & Karen Pidick David Bushaw Philip Callahan Judy A. Callender Janet J. Carmody Thelma Castillo Kim & Gerry Chaltry June & Joseph Chene Bob N. Christoff Mike & Renee Ciferri Craschenda Clark Simon Combs Cynthia Compton Scott Crawford Robert Cronce John G. Cummings Richard & Helen Cummings Sally A. Currie Kristine M. Curtis Denise Dalrymple Mayor Daniel A. Damman Anne Daugherty Julie A. Davis Andrew Day Chad Deaner Karen Dech Lawrence Dent Timothy Donnellon Steven Down Rickie Duckworth

Duke Dunn Ann Durand David A. Dziedzic Teddy Edie Timothy Elsholz Bill & Jean Fealko Family Mychal Fearncombe Rándall S. Fernandez Heather Fischer Joshua Fisher Edmond W. Fitzgerald Don & Bonnie Fletcher Ryan Foster Jérry J. Fox Stefan P. Francek William Francek Mark Frasier Zach & Julie Ganhs Brian Gavin Patricia Giangrande Camella Gild Brent M. Gillette Jennifer R. Grimlev-Smith Margaret Guillaumin Genina R. Hagle Robert & Margaret Hale Terry & Morris Hall Brian D. Hallum Karen Harris James C. Harrison Gregory J. Hayes Bill & Barb Heinen Dave P. Hennessy Karry A. Hepting Kimberly M. Hollandsworth Katherine D. Holth Ryan J. Houck Catherine W. Houghton Anthony J. Jakubiak, Jr. Brvan Ó. Jarrett Melinda K. Johnson James A. Jones Karla Judge Donna Kalmeta James A. Kassan Judy Kavanagh Douglas Kehrer John Kendrick Thomas J. Kephart Carrie Kerbrat Lester Killion Anthony King

Michele R. & Chad T. Koglin Mark Kohler Theresa J. Koss Mary Beth Kramer Kirk Kramer Wilmont Kreis Garth Kriewall Cori Krohn Michelle Kutchey Diane Lambert Philip J. Lenn Gary A. Lentz Michelle M. Levin Tim & Prudence Liberty William & Donna Lill Daniel G. Lockwood Christine J. Loeffler Robert London Martha Macauley Theresa T. MacMillan Joseph Maieske Michael McCartan Kevin & Trish McDonald Kathleen C. McKenna Scott McNutt Robert J. McPherson **Donald Meeks** Edward A. Messineo Kevin Miller Keith Miller Paul Milletics Catherine Mills Maurizio & Rosella Mirabelli Deborah Mlostek Nancy Molnar Marilyn Moncrief Angela Moreau Justin Morren Melba J. Moss Charles Mossett **Tommy Moutoux** Ann E. Murphy Amy L. Nash Brian Nichols Martin Nichols Charles O'Boyle, Jr. Randy O'Connor Troy Oden Anthony & Marcia Paladino Sachin Parmar Kaye E. Peck Tom & Deby Perkins Dennis Peternel

Donna J. Knispel

Brian Pierce Mary Pochodylo Brian Podre Mary Pool-Belyea Erin Quirk Timothy C. Raines Michelle Ratkov Kathy L. Reid Deena Revnolds Scott Rich Cheryl & William Rogers Gary Rothe Karén M. Rundell Kent H. Schenk Markus & Jean Schulz Ronald Scott Matt & Susan Sealy Doris A. Seidl Katie L. Singer Tommy R. Skinner Greg & Shari Smith Christopher E. Smith Bryce Smith Gérald T. Stein Lonnie & Mike Stevens James Storace Kathleen Swantek David A. Systermann Michael W. Tawney Alonzo Thomas Karl Tomion Julian S. Torello Susan M. Trzasko Arunas Vaitiekaitis Tracy Vincent Lynn Vinson Butch & Sophia Von Bulow Keith Walker Matthew M. Wallace Josh Wallace Tammy L. Walsh Leann Warner William F. Warsinski Jim Watson George Watson Scott R. Welch Douglas Westbrook David & Janice Whipple Daniel J. Wilhelm, MD Jan & Tom Wilkins Jay A. & Jeana Wofford Stephanie Yenna Roxann E. Zmolik

Terrence Peterson

An additional 20 individuals wish to remain anonymous



## EVERY DAY HEROES



Jennifer King-Elsner

Roy & Debra Klecha

Robert Kinney

Denise Kish

Thomas & Marilyn D. Abernathy
Spencer Allen
Larry C. Allen
George Andaluz
Allison S. Arnold Brook Atkinson Kristen Ayotte Lissa E. Badgerow Gregory Badley Ty Baker Kathryn M. Baker Tom Éarnes Aaron Barr Corey Begg Ivan Benedict Dana Boggia David R. Bolla, DDS Mary Bouchard Scott J. Bradley Gregory Brengman Lisa M. Brosky George Brown Elizabeth Buckley

Demetrius Hardy David & Leslie Harwood

> Ricky Burditt Michael Butler Aimee Campbell Marcus Capalbo Sheila Cerny Loma Chancey Brittany Chapman Michael Clark Sandra Clark Thomas L. Coleman Wendy Cooper Caroline Corby Laura Cottengim Kurt Craven John-Paul Cutcher Andrew Davis Jody Davis Robert A. Dent MaryAnn Duchene Michael Duncan Jason Dupuis Edgar Fandrick Patty L. Fasbender

Tori & Colin Ferres Dave K. Fiedler Aaron Foote Steven Forbes Laura S. Frank Deb Freeland Regina Friedmann Peter F. Frontiero Denis M. Furton William R. Gilmer Tim & Patricia MarKovich Stanley J. Goralczyk Jim & Becky Gorinac Jessica Grace Jerry & Cathy Grace Shanna Graham Julia Green Janae Greene Kimberly Gregg Rob & Carol Gunn Jyme Hager Edward Harder Ron & Wendy Hartinger

Byron Hazely Greg Hazzard Jason Heilig Eric N. Heiss D J Hill Nancy Hilliker Joseph T. Horitski Valorie Hudgens Jeremy Hunger Dawn Jackson Michelle Jahn Thomas Jones Kim Judge Tabitha & Marty Kahoni The Kaiser Family Cody Karcher Susan King Billy Kirby Denise M. Kivel John & Ketha Knuth Richard Koehn Darlene Kramp Dan Krauskopf

Butch Kuhn Chuck Kukawka Kimberly Kurtzhals Cheryl Lafrance Karen Lake Daniel Landschoot David Langolf Eric Larsen Stacey Lasinski-Sullivan Ronald Long Dennis Loxton John F. Mackey Charlene MacRae Kevin P. Mahn Jennifer Mann Randy Mattock Kate May Michael McKay, Jr. Michael McMillan Patrick & Mary Gale McPharlin Deanna Mehlberg Barry D. Meier

Jonathan J. Meldrum Robert Menkel Amy Monkowski Janice Moran Barry Mugridge Bryan Neiman William & Doris Netter Angela Nowosielski Janice O'Connor Doug O'Rourke Jim & Teresa Osieczonek Mary & Ralph Paquette Jennie Posey John R. Pospishel Ryan K. Quinn Stacey Redfield Lisa Kenno Kathleen R. Richards-Weatherby Lucas Rietz Kenneth E. Rowley

Frederick Russell Benjamin A. Salski Kenneth Schalte Larry Schoben Debra A. Seifert Michael Setter Lisa A. Shagena Scott Sheperd Patty Shine Karen Shubert Shelly Sloan Scott Smith Rebekah J. Smith, RN Patricia Spencer Lowell & Gwen Spiess-Lisa Stokes Susan Strausser

Jean G. Sturtridge Mary Taylor Mark Thompson Ann M. Thornton Gregg W. Toles Kristine B. Tremble Kurt Van Conant

William Thomas Veal Jim Vinckier Laurence Walker James C. Watson Amy N. Weaver Scott Webb Tina Wendell Herbert Wendt Monty Werner Justin Wessel Jacob & Megan White-Noel Sandy Wilds Cynthia Willey-King Matt Williams Jim Wilson JoAnn Wine

> An additional 17 individuals wish to remain anonymous

### **Finance Committee**



**Treasurer:** Steve Warsinske, Retiree

Vice Treasurer: Danny Negin, Farm Bureau Insurance

Finance Committee Members:
Larry Dent, Retiree
Robert Funk, Lakestone Bank & Trust
Patricia Manley, McBride-Manley & Co., P.C.
Matt Wallace, Matthew M. Wallace, P.C.
William Zweng, Retiree\*

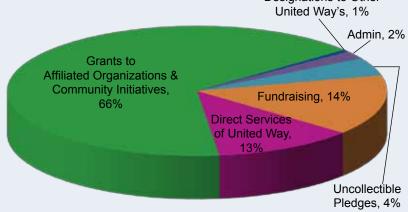
\*Resigned

# Financial Report

United Way of St. Clair County Financial Analysis

2017-18 Revenue of \$1,297,782 Inclusive of Campaign, Interest and Miscellaneous Contributions.

Designations to Other



Additionally \$45,000 in Dental Services through MCDC

### EFSP (Federal) Funding \$87,370

United Way of St. Clair County is the Local Board Administrator for the Emergency Food and Shelter Program (EFSP).

Shelter Services: \$43,912 (50.3%) - Emergency Food: \$43,458 (49.7%)

### **Organizations Receiving EFSP Funding:**

Blue Water Area Rescue Mission & Blue Water Community Food Depot & Blue Water Safe Horizons & The C3 Connection, Inc. & Downriver Bread of Life & Downriver Helping Hands, Inc. & Faith Lutheran Food Pantry & The Harbor (Comprehensive Youth Services) & Harbor Impact Ministries & Mid City Nutrition & The Salvation Army & SOS Marysville Food Pantry & Trinity United Methodist Food Pantry

# Impact Areas: Funded Services

### Helping Adults through Education/Training

Employment Skills Training Vocational Evaluation & Job Placement

### Improving Quality of Life through Health & Educational Advocacy

Advocacy & Counseling Services & Hospice Care & In Home Care & Medication Assistance & Senior Food Program & Services for People with Bleeding Disorders

### **Reducing the Need for Emergency Services**

Adult Homeless Shelter & Day Program/Education for Homeless/Runaway Youth & Domestic Violence Shelter & Soup Kitchen & Youth Homeless Shelter

### **Teaching Youth Life Skills**

After School Programs ❖ At-Risk Boy/Girl Scouting Opportunities ❖ Financial Education Program ❖ Inclusive Recreation Program ❖ Food Program ❖ Street Outreach Program ❖ Summer Programs ❖ Teen Programs

### **Merges Substance Abuse Treatment**

Substance Abuse Treatment & Counseling

# **Direct Services of United Way**

### **Direct Services**

### **Community Initiatives**

2-1-1 First Call for Help & Community Dental Clinic & Community Health Needs Assessment & Emergency Food Assistance & Foster Youth Recognition & Imagination Library Project & Transportation for the Visually Impaired

# **Affiliated Organizations**

The Arc of St. Clair County Blue Water Community Action Blue Water Safe Horizons Catholic Charities of Southeastern MI Community Enterprises of St. Clair County Community First Health Centers Council on Aging, Inc, serving St. Clair County Girl Scouts of Southeastern Michigan Goodwill Industries of St. Clair County The Harbor (Comprehensive Youth Services) Helping Hands Ministries (B-WARM) Hemophilia Foundation of Michigan **Hunter Hospitality House** I.M.P.A.C.T. Michigan Crossroads Council, Boy Scouts of America Michigan League for Public Policy My Community Dental Centers Peoples' Clinic for Better Health S.O.N.S. (Save Our Neighborhoods & Streets) Sanborn Gratiot Memorial Home Touchstone Services, Inc. (B. W. Club House) Visiting Nurse Association/Blue Water Hospice

