





United Way of St. Clair County

# 2020-21 Annual Report























President Danny Negin

#### **Board of Directors**

Vice President Thelma Castillo Treasurer Patti Manley Vice Treasurer Steve Warsinske **CRC Chair Cindy Rourke** Secretarv Caryn VanderHeuvel **Campaign Leader** Marc Simone Human Resource Chair Leann Warner Labor Representative **Richard** Cummings **Board Members** Dr. John Brooks

Danielle Brunk Stacey Cutler Hon. Dan Damman Colleen DeLong Karry Hepting Elia Hussain Sheriff Mat King Jose Kottoor Dr. Annette Mercatante Michelle Shepley Dr. Michael Tawney\* Jessie Wilson

## Letter from the President & Executive Director

Thank you to our volunteers and staff for adapting to the significant changes United Way of St. Clair County underwent throughout the past year. We began the year by welcoming Brent Gillette in his new role as the Executive Director and are concluding the year by passing the gavel to a new Board President. This upcoming year will emphasize how United Way can restore itself to align with the current community climate and challenges the COVID pandemic produced. United Way has been a passion for both of us for many years. Being a part of United Way has been a rewarding experience because of the many supporters we consider our friends and the backing to advance United Way.

United Way began the 2020/21 year unlike any other, as we were faced with a communitywide shut-down. Together the volunteers and staff quickly pivoted responding with new working strategies and addressing needs throughout the county. The challenges created opportunities that enhanced the organization's efficiencies. Volunteer committees continued to lead United Way by maintaining practices and incorporating new ideas.

- United Way relaunched the Medical Loan Closet offering contactless service.
- The Finance Committee followed economic indicators to prepare for recovery.
- The Finance Committee was instrumental in determining grants and resources to assure financial stability.
- The Citizens Review Committee (CRC) responded to COVID Emergency Requests and implemented a new online software system.
- Campaign voluntéers embraced online solicitation and creative fundraising events, because of the reduction of traditional face-to-face employee presentations.
- Campaign volunteers learned how to incorporate a blended approach for future Campaigns and attract new supporters.

As the year comes to a close, we reflect on the positive changes our United Way implemented. Within our Annual Report, you will see more highlights from our volunteer leaders along with recognizing our supporters. Moving forward, we remain positive our United Way will recover and grow both our volunteer base and campaign.

Thank you to all our friends for your support,

Danny Negin Board President Brent Gillette Executive Director



Executive Director Brent Gillette

#### Professional Staff

Julie Ganhs, Ops./IT Amy Lutz, Marketing Mallory Michaluk, Resource Devel. Mary Paquette, 2-1-1 Sophia Von Bulow, Finance Jan Wilkins, Direct Services

\*Retired

# **Citizen's Review Committee Chair Report**

The Citizens Review Committee (CRC) annually reviews proposals submitted by local affiliated organizations to reduce the need for emergency services, teach youth life skills, improve quality of life through health and advocacy, and help adults through education and training. The members of the CRC engage in serious and thoughtful discussions when reviewing applications for funding. This past year the CRC and organizations used new software to submit and review program applications. The

new software proved to be easy to use resulting in increased efficiency and productivity during this annual process. The CRC recommended that a total of 33 programs offered by 26 organizations be supported. Due to the COVID-19 pandemic, funding priority was given to programs that provide health, shelter, food, and emergency services. UWSCC continues to support community initiatives along with providing direct services. The CRC

also oversaw the review of applications submitted by local entities needing additional assistance with COVID related expenses such as PPE and cleaning supplies. Thirteen



CRC Chair Cindy Rourke

requests for funding were approved along with the purchase of 6 food trucks for food distribution within St. Clair County.

The CRC reviews reports submitted by the organizations to assure that they have met local needs and that their program performance indicators have been fulfilled. When possible, organizations have attended CRC Zoom meetings to better acquaint CRC members with the services they provide.

The on-going changes and the increased social, health and economic needs throughout St. Clair County emphasized the struggle many face on a daily basis.

#### **Citizen's Review Committee**

Linda Bruckner Sharon Bryant Lynette Clouse Tamara Czarnecki Robert Funk Bill Heinen Jennifer King-Elsner Dan Krauskopf Timothy Lubbers Duane McCallister Jonathan J. Meldrum Annie Osmer Deena Reynolds Kathy Sheldon Buzz Suuppi Matthew M. Wallace Joann Westrick Cynthia Willey-King, LMSW

#### **Volunteers Represented from the Following Businesses**

A special thanks to these companies for supporting your employees to volunteer.

AFI-CIO CI C All Star Services. Inc. Allstate Insurance Amerifirst Home Mtge. Beacon Wealth Group **Biewer Lumber** Blue Water Area Chamber of Commerce Blue Water Children's Health Care **Building Trades** Catholic Charities of Southeast Michigan Chef Shell's Restaurant & Catering ChoiceOne Bank County of St. Clair

Council on Aging, Inc., serving St. Clair County County of St. Clair **DeLacy Real Estate** Dept. of Health & Human Services Domtar Industries, Inc. DTE Energy **Economic Development** Alliance Farm Bureau Insurance Fifth Third Bank Fort Gratiot Charter Twp. Genisys Credit Union Kelly Law Firm Lake Huron Medical Center

Lakeshore Motel & Apts. Liberty Title McBride - Manley & Company, P.C. McLaren Port Huron Meiier Meldrum Wealth Management MI Crossroads Council, Boy Scouts of America Northstar Bank Port Huron Schools Professional Counseling Center SEMCO Energy St. Clair Chrysler Jeep Dodge RAM

St. Clair County Community College St. Clair County Health Department State Farm Insurance Stewart, Beauvais & Whipple, P.C. **TCF Bank** The Plan Firm Thrive In Change **Top Shelf HR** Vinculum Care Wallace Law Firm Watson Bros Company Woman's Life Insurance Society

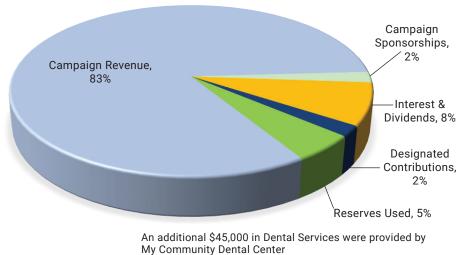


Treasurer Patti Manley

Finance Committee Larry Dent Robert Funk Danny Negin Matt Wallace Steve Warsinske

# Financial Report April 1, 2020 - March 31, 2021

## Income & Reserves = \$1,229,908



## Emergency Services Fund - COVID-19 Emergency Response Fund

United Way of St. Clair County recieved \$167,640 unsolicited from foundations and individuals. To date \$44,650 has been expended for the following identified needs:

Telehealth Services 💭 Food 🜔 Cleaning/Disenfectant Supplies

Masks/Sterile Golves 💭 Disenfectant Devices 💭 Shelter

# Emergency Food & Shelter Program (EFSP)

United Way of St. Clair County is the local Board Administrator for federally funded EFSP

Phase 37 (Federal) Funding \$75,858 Emergency Food: \$34,522 (45.5%) + Shelter Services: \$39,819 (52.5%) + Admin: \$1,517 (2.0%)

Phase CARES Act (Federal) Funding \$108,151 Emergency Food: \$54,993 (50.8%) + Shelter Services: \$50,495 (46.7%) + Admin: \$2,663 (2.5%)

#### Phase 38 (Federal) Funding \$95,359

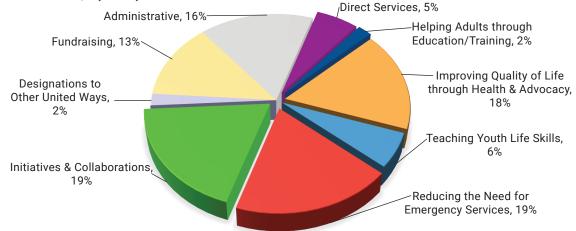
Emergency Food: \$49,746 (52.2%) + Shelter Services: \$43,706 (45.8%) + Admin: \$1,907 (2.0%)

#### Phase SSA (Federal) Funding \$9,925

Emergency Food: \$7,090 (71.4%) + Shelter Services: \$2,835 (28.6%)

Organizations Receiving EFSP Funding: Blue Water Area Rescue Mission • Blue Water Community Food Depot • Blue Water Safe Horizons • The C3 Connection, Inc. • Detroit Rescue Mission (Pathway Shelter) • Downriver Bread of Life Nutrition Center • Downriver Helping Hands, Inc. • The Harbor • Harbor Impact Ministries • Mid City Nutrition • The Salvation Army • SOS Marysville Food Pantry • Trinity United Methodist Food Pantry

#### **Expenses = \$1,229,908**



Please note: The funds reported in this document are pre-audit.

#### **Program Impact & Direct Services**

#### Helping Adults through Education/Training: Mental House Clubhouse

Improving Quality of Life through Health & Advocacy: Mental Health Counseling • Senior Project Fresh • Ramp Construction Program • Pharmacy Assistance • Advocacy Services • Special Care Services • Hospice Program • Quality Leadership/Training

**Teaching Youth Life Skills:** Street Outreach Program • At-Risk Boy/Girl Scouting Programs • Recreation Outreach • Financial Support for Disadvantaged Youth • Talented TENTH • Inclusive Youth Social Recreation

**Reducing the Need for Emergency Services:** Carolyn's Place • Wings Emergency Program • Pathway Shelter • Youth Day & Educational Program • Shelter Support Staff • Medical Emergency Housing • Senior Housing Program • Soup Kitchen

**Community Initiatives & Collaborations:** 2-1-1 • Community Dental Center • CSCB • Imagination Library • My Free Taxes • Prescription Discount Program • Vocational Rehabilitation

**UWSCC Direct Services:** Medical Loan Closet • Emergency Services • Cancer Assistance • Children with Disabilities Services • Dental Assistance

#### Affiliated Organizations

The Arc of St. Clair County Blue Water Community Action Blue Water Safe Horizons Catholic Charities of Southeast Michigan Community First Health Centers Community Enterprises of St. Clair County Council on Aging, Inc., serving St. Clair County Detroit Rescue Mission (Pathway Shelter) Girl Scouts of Southeastern Michigan Goodwill Industries of St. Clair County The Harbor Harbor Impact Ministries Helping Hands Ministry (B-WARM) Hemophilia Foundation of Michigan Hunter Hospitality House I.M.P.A.C.T. Literacy and Beyond Michigan Crossroads Council, Boy Scouts of America Michigan League for Public Policy Mid City Nutrition Program People's Clinic for Better Health Sanborn Gratiot Memorial Home SONS (Save Our Neighborhoods & Streets) Touchstone Services, Inc. (Blue Water Clubhouse) Visiting Nurse Association / Blue Water Hospice



**Campaign Leader** Marc Simone

# Campaign Leader Report

It was difficult to anticipate the full effect that the COVID pandemic would have on United Way's campaign this year. The work restrictions, lack of in-person meetings and economic strife of 2020 certainly presented a challenge.

United Way of St. Clair County's Campaign Cabinet did a fantastic job transitioning its campaign to meet COVID protocols and still get our message out. We adjusted to a community campaign and focused on the number of people we could help in our community. The team worked diligently to communicate with our community partners, businesses and individual contributors. Although I know we had great results, we could not overcome the deficit created by not being able to conduct our "face to face" fundraisers.

Many of our cabinet divisions exceeded their goals, and all of us worked hard to get the message to everyone that would listen. Through video meetings, conference calls

and masked meetings we helped to raise over \$889,000.

I could not be more proud of the hard work of our volunteers, cabinet members and United Way staff. Thank you for letting me be a part of this year's campaign and thank you for all of your generosity.

Lisa Beedon	Richard Cummings	<b>paign Cabinet</b> Jennifer Posey	Catherine Mills	Marc Simone
Kimberly Burdick	William Gilmer	Jack McLiver	Cindy Rourke	Buzz Suuppi
Leadership Organizations & Foundations (Campaigns over \$15,000)				
CLAIR CO			ly Charitable Found	ation <b>meijer</b>
SEM	COENERGY			RTZ

# **Individual Leadership Contributors**



Captains (\$5.000+)Donald Fredendall Joseph & Vivan Martin Estate Duane & Joyce McCallister James & Geraldine Steven W. Schmidt

First Mates (\$2.500-4.999)

Robert & Paula Cleland Tom & Sue DeFauw Jack & Mary Joe Falk Ann L. Forster David B. Harwood

Tom & Nancy Hunter Gary & Susan Leroy Marc & Christine Simone Charles W. & Barbara Staiger Colleen Starring Mark & Carvn VanderHeuvel Warsinske James C. Watson Brenda Wheatley



Belyea Mark Bessette David Betts

Mary J. Bouchard Mike & Mary Fran Caza Kim Chaltry Craschenda K. Clark Peter & Niccola Clive Dr. Vernon & Denise Dencklau Steve Disser Duke Dunn Teddy Edie Mark Edmonson Scott & Mychal Fearncombe Don & Bonnie Fletcher Daniel J. Forsyth Brent & Tammy Gillette Jennifer R. Grimley-Smith

(Continued on next page...)

Margaret E. Guillaumin John Harris Karry Hepting Katherine D. Holth Rvan J. Houck Valorie Hudgens Ann Hunt Jim & Deb Johnson Marshall & Shellev Kamer Tom & Doreen Kephart Shannon Kita Roy & Debra Klecha Matthew Kosht Susan Kreis Hon. Cynthia A. Lane Mr. Douglas Philip J. Lenn Gary & Susan Leroy Jane Lewandoski

Bernard Losekamp Tim & Cathy Lozen Tim Lubbers Patti Manley & Tom Frantz Chris & Wendy K. Martin Melanie McCoy Dr. Annette Mercatante Mark Mevers Cathy Mills Autumn F. Mlynarski Nancy Molnar Kimberly Moore & Jasen Krueger Mark A. Moses Dannv & Jodi Neain O`Rourke Milton & Elizabeth Ploghoft

Russel J. Pogats Kristina Rickert Livingston William C. Rogers Ronda Ryan John Shaw Colleen Smith Tamara L. Spencer Don & Michele Stoner Greg & Beth Stroh Kathleen Swantek Brian L. Thomas Jeffrey S. Thomson **Emily Vinckier** Pierce Lvnn Vinson Keith Walker James C. Watson Jo Ann & Bill Westrick Brenda Wheatley Kelly Wilton Mary E. Wirick

Wheelsmen cont. Scott L. Wirick Michael Wood Kevin Zimmerman



(\$500-999)

Marilyn Abernathy Dena Alderdyce Todd A. Ambrose Thomas Anderson Nathaniel Armstrong Anita Ashford Joe Backlas Paul & Tami Bailey Rachel Baker Michael Baranowski Jeremy Barnes James Barron Daniel Barthel Jim & Lea Bier Nancy A. Bourdeau Susan Bowerson Gregory F. Brengman Dr. John & Carolyn Brooks Greg Brown Danielle Brunk Joan M. Bulley Kimberly Burdick David Bushaw Philip Callahan Judy A. Callender Thelma Castillo Mark Chesney Kenneth Clark Simon Combs Dr. Thomas Coury Robert & Barb Crawford Scott & Wendy Crawford Richard & Helen Cummings Sally Currie Kristine Curtis Jessica Curtiss Stacey Cutler Julie A. Davis Andrew Day Breanna Dav Chad & Jessica Deaner Mr. & Mrs. R. DeLaere

Jennifer Dennis Douglas A. Dolph Jason Dupuis Ann Weil Durand 12 Anonymous Mike Dve David Dziedzic Timothy Elsholz Kim Elsner Tamira Emmons Mara Mae Farmer Randall S. Fernandez Dan Fergueron Joshua Fisher Dr. Edmond W. Fitzgerald, Jr. William Francek Stefan P. Francek Mark Frasier Robert & Sandra Funk Julie & Zach Ganhs Michael & Helen Patricia Giangrande William Gilmer Barbara Gorte Steven J. Gorzen Michael Govier Matthew & Jessica Grace Rob & Carol Gunn Genina Hadle Mr. & Mrs. Robert Hale Travis Hall Brian D. Hallum William C. Hamilton Kathleen Harrison Jim & Julie Harrison Gregory J. Hayes Michele Havre Bill & Barb Heinen Mark Herr Steve & Julie Hill Catherine W. Houghton Crystal A. Jahn James A. Jones Karla Kay Judge Mrs. Christina Kastner Chuck & Gail Kelly Dawn Kensington **Gabriel Killion** Susan L. King Anthony King Sheriff Mathew King Debra L. Knapp

Theresa J. Koss William Kost Jose Kottoor Kirk & Sheryl Kramer Mary Beth Kramer Dan Krauskopf Mary Krestik Cori Krohn Mark Kromer Susan Kuhn Kevin Lashore Kimberly Lawrence Michelle M. Levin Timothy Liberty Donna & William Lill Amy & Tyler Lutz Theresa T. MacMillan Meredith Macrury Joseph Majeske **McCartan** Douglas & Kathy McCullough Sally & Barry Meier Mallory Michaluk Andrew Miller Paul Milletics Bill Miltko Carol E. Moore James D. Moore Pam Moran Justin Morren Michael & Lisa Motte Ann E. Murphy Martin Nichols Ms. Donna Niester Maureen O'Bovle William & Ann Marie Oldford Gary & Joanie Olmstead Marv & Ralph Paquette Kim Pauly Patrick Pawlowski Nathan Pentico Terrence Peterson **Brian Pierce** Brian Podre Jennie Posey Paul Prax Rvan & Tina Ouinn Alice Rieves **Cindy Rourke** Herbert Runae Susan M. Russell

Jamie Schmerheim Peter Babcock Markus & Jean Schulz Karen & Maxim Shafik Kathy Sheldon Michelle Shepley Tommy R. Skinner Erica Smith Brvce Smith Kimberly C. Spears Dr. Daniel Spitz Lvnn St. Coeur Lonnie & Mike Stevens Buzz Suuppi Binvam Taddese Alonzo Thomas Mary-Margaret Tiano Julian S. Torello Susan M. Trzasko Catherine Turkus Mike & Debbie Turnbull Dr. & Mrs. A. Vaitiekaitis William Thomas Veal Tracy Vincent Jim Vinckier Butch & Sophia Von Bulow Chris Voss Matthew & Emily Wallace Patty Walsh Cheri Wargo Leann Warner Shaina Warner George W. Watson Monika Weaver Tina Wendell Justin Westmiller Daniel J. Wilhelm, MD Cvnthia Willey-King, ĹMSW James Wilson Sharon Wilton Jay A. & Jeana Wofford Pat Yanik **Kimberly Young** Roxann E. Zmolik 18 Anonymous **Every Day** 

Hero (\$365) George Andaluz Sharon Armstrong Kristen Avotte

Michelle Bailes Kathryn M. Baker Joria Baldwin Lisa Beedon Ivan Benedict Scott J. Bradley Brad Brenske Laurie Breuier Patti Bundy Todd Burch Sheila Cerny Sandra Clark Kurt Craven John-Paul Cutcher Hon. Daniel A. Damman Lawrence Dent Charles & Marva Dickson Kevin Dooley Kelly Durfee Luanne Eikhoff Jeffrey A. Ewald Dr. Ann Marie Ernst Amanda Fackler Karen Farr Colin & Tori Ferres Linda E. Flickinger Laura Frank Bill & Janice Fritz & Family Camelía Gild Dr. & Mrs. R.M. Gillhooley David Goetze Jim & Becky Gorinac Jessica Graham Julia Green Jim & Jyme Hager Rick & Tonya Hallett Edward & Karen Joseph Hamilton Edward Harder Erick Harrison Greg Hazzard Eric N. Heiss DJ Hill Mike & Renee Hinkley Jeremy Hunger Jacob & Emily Hunter Elia Hussain Melinda K. Johnson Judy Kavanagh John & Ketha Knuth **Darlene Kramp** Michelle Landrum Dan Landschoot Rebecca Lapp Lynda Lay Bonnie Lentz Dennis Loxton Jodi A. MacLean Charlene MacRae

Karen Massaro-Mundt Randy Mattock Greg & Kate May Patrick McCormick Jack & Emily McLiver Patrick & Mary Gale McPharlin Jonathan Meldrum Angela Mierendorff Amy & David Miles Kevin Miller **Crystal Mosher** Barry Mugridge Liana Murawski Michelle Nesbitt Chelsea Oellerich Brewer Family Greg Owens William Parker Victoria Partaka Kami Peters Mr. Billy Pruett Michelle Ratkov Stacey Redfield Lisa & Clayton Renno Caitlin Reynolds Kenneth Rowley Benjamin A. Salsk Pedro Sanchez Kenneth Schalte Larry Schoben Timothy Schrader Justin Śears Debra Seifert Scott Sheperd Patty Shine Shelly Sloan Trish & Bill Spencer **Daniel Squires** Stephens Jean Sturtridge James Talbot Jessie Marie Taylor Kristine Tremble Karen Van Ham Shaylyn VanMilligan Dawn Vermette Scott Webb David & Janice Whipple Jamie R. Whitenight Jan & Tom Wilkins Ms. Mary Wittliff Kurtis Almanza Tammy Morris Nichole Rawson Justin Wessel 18 Anonymous



# United Way of St. Clair County

# LIVE UNITED

# Our Mission

To mobilize the community of St. Clair County to raise funds and/or resources to meet identified human service needs with the highest level of accountability and community involvement.

1723 Military Street, Port Huron, MI 48060 810.985.8169 | uwstclair.org Monday - Friday | 8:00 a.m. - 4:30 p.m.

### **Vision Statement**

United Way of St. Clair County will be a leader to help the community identify and address human care problems.

It will accomplish this by: Identifying critical and emerging human service needs through qualified assessments.

- Generating financial resources in a manner which is responsive to both donor and community needs.
- Managing and allocating resources for maximum efficiency and accountability.
- Responding appropriately to existing needs with an emphasis on preventive measures whenever possible.
- Promoting volunteerism and leadership development to support the human services network.