

UNITED WAY BIO

Mission Statement:

"To mobilize the community of St. Clair County to raise funds and/or resources to meet identified human service needs with the highest level of accountability and community involvement."

Vision Statement:

The United Way of St. Clair County will be a leader to help the community identify and address human care problems. It will accomplish this by:

- ❖ Identifying critical and emerging human service needs through qualified assessments.
- ❖ Generating financial resources in a manner which is responsive to both donor and community needs.
- ❖ Managing and allocating resources for maximum efficiency and accountability.
- ❖ Responding appropriately to existing needs with an emphasis on preventative measures whenever possible.
- ❖ Promoting volunteerism and leadership development to support the human services network.

Values:

United Way of St. Clair County has adopted the following values as the base upon which all organizational decisions are screened:

- ❖ Valuing diversity in governance, operations, and allocations with donor representation in all decision making processes.
- ❖ Helping families and individuals to help themselves by focusing on preventative solutions wherever possible.
- ❖ Promoting the development of community wide collaborative and cooperative services.
- ❖ Assuring the highest levels of accountability by maintaining a standardized and impartial relationship with all service providers.
- ❖ Fostering a spirit of caring and social responsibility in individuals and employers.

Pillars:

- ❖ Local
- ❖ Accountable
- ❖ Volunteer-driven

History:

United Way of St. Clair County (UWSCC) has existed since 1924. It is the oldest United Way in the State of Michigan. It was formed by community leaders whose names are honored on street signs and plaques. They were the community's founding fathers. While it has changed names through the course of time (Community Chest, War Chest, Red Feather and United Fund), it never changed its purpose or direction. Helping our neighbors is something we all believe in and UWSCC provides an affordable, accountable way to do that.

UNITED WAY BIO *Continued...*

Volunteer Driven - Governance:

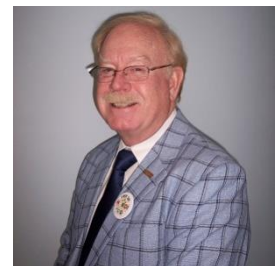
United Way of St. Clair County (UWSCC) is an autonomous organization governed by an Executive Committee and Board of Directors. It is a corporation as defined in Michigan Non-Profit Corporation Act 162 of 1982 and classified by the Internal Revenue Service as a 501(c)(3) organization.

UWSCC is driven by an annual Campaign which mobilizes community volunteers to actively solicit funds. The Campaign is coordinated by an appointed Campaign Chair and supported by a small professional staff. All funds donated to UWSCC are directed through an all-volunteer Board of Directors and fund distribution committee. UWSCC maintains an audit trail; contracting independent accounting firms to maintain the integrity of the organization through an overall annual audit of its financial statements.

CONTACTS

Executive Director

Douglas A. Dolph
810.985.8169 x127



2018 Campaign Chair

Mayor Dan Damman, City of Marysville
Winston & Damman, P.L.L.C.
810.966.9467



Campaign Director & Labor Liaison

Brent Gillette
810.985.8169 x118



Citizens Review Committee Chair

Cindy Rourke



PRESS RELEASE

5-1-19 Press Release Enclosed

RECENT PRESS COVERAGE (Past Three Months)

Blue Water Healthy Living

United Way Honors Exceptional Volunteers and Draws Winners for Freighter Trip during Annual Meeting

April 9, 2019

bluewaterhealthyliving.com

WPHM Paul Miller Show

United Way of St. Clair County Freighter Raffle with Brent Gillette and Joe Dams

April 9, 2019

www.wphm.net/episode/april-9-brent-gillette-joe-dams

Interviews with Affiliated Organizations about UWSCC funded programs

March 15, 2019

www.wphm.net/morning-show-podcasts

United Way of St. Clair County St. Patrick's Day Breakfast next Friday at Freighters

March 7, 2019

www.wphm.net/episode/march-7-doug-dolph

United Way of St. Clair County Campaign Chairman on the campaign wrap-up

February 1, 2019

www.wphm.net/episode/february-1-dan-damman

WGRT

Press Release, March 6, 2019

"UWSCC St. Patrick's Day Breakfast"

wgrt.com/uwscc-st-patricks-day-breakfast-friday-march-15

Press Release, February 14, 2019

"St. Patrick's Day Breakfast"

wgrt.com/st-patricks-day-breakfast

Press Release, February 4, 2019

"United Way Hero Deal!"

wgrt.com/category/local-news

Press Release, February 1, 2019

"United Way Wraps Up Campaign – 97.8% Of Goal Reached!"

wgrt.com/united-way-wraps-up-campaign-97-8-of-goal-reached

Press Release, January 29, 2019

"Today Is The Day!" Flash Campaign

wgrt.com/today-is-the-day

RECENT PRESS COVERAGE (Past Three Months) *Continued...*

ebw.tv

THE 2018 UNITED WAY CAMPAIGN COMES TO A CLOSE

February 1, 2019

ebw.tv/news-united-way-campaign-celebration-2018

UNITED WAY WILL HOLD FLASH CAMPAIGN JAN. 29TH

January 28, 2019

ebw.tv/news-flash-campaign

Times Herald

Interview with Brent Gillette

January 29, 2019

"United Way wrapping up 2018 campaign a little short of goal"

Letter to the Editor by Dan Damman

January 25, 2019

"Damman asks community to help close United Way funding gap"