

PRESS RELEASE

FOR IMMEDIATE RELEASE: January 23, 2020

2019 FLASH Campaign This Friday - January 24th

It's that time again... Time to stand UNITED as partners and *pay it forward* to invest in the quality of life of St. Clair County. United Way of St. Clair County (UWSCC) announces their FLASH Campaign on Friday, January 24th ~ for 24 hours ONLY! Simply process a contribution through their website, www.uwstclair.org/Contribute, between 12:00am and 11:59pm to participate. Are you a current payroll deduction contributor? A quick phone call to their office, 810.985.8169 ex. 117, to increase your pledge is an easy way to make a greater impact on the community.

The compassion and generosity in St. Clair County is admirable! This is our community's last week to build a bridge from the \$45,000 deficit to UWSCC's goal of \$1,208,000. Remember, EVERY dollar helps!

The Campaign dollars raised will be helping our neighbors through:

- * Teaching Youth Life Skills
- * Reducing the Need for Emergency Services
- * Helping Adults through Education or Training
- * Improving Quality of Life through Health & Advocacy

These essential community services will be effected if we do not band together once more. With your help, we CAN do this! If we all Give A Little Bit, we can Make A BIG Change! Live United.

Ends

For further information, please contact: Douglas A. Dolph - Executive Director

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810.985.8169 ext.127

Notes to editors: Please use one of the attached photo with our release.

About United Way of St. Clair County

The United Way of St. Clair County was founded in 1924. Its mission is to mobilize the community of St. Clair County to raise funds and resources to meet identified human service needs with the highest level of accountability and community involvement. For more information, visit www.uwstclair.org.