

FLASH

Newsletter

United Way
of St. Clair County

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~ CE-LE-BRATE GOOD TIMES, COME ON! ~

We enjoyed celebrating the end of another impactful Community Campaign with you! It is uplifting to be surrounded by such compassionate and giving neighbors. While our first virtual Celebration had a few technology hiccups at the beginning, once we got rolling, our presenters knocked it out of the park! There was so much to celebrate, especially considering the year the community's economy has had! We encourage you to watch, or watch again, today's event and join us in celebrating the unity of St. Clair County for your family, neighbors, and friends. A recording is available on our social media pages and website. www.uwstclair.org/CommunityCampaign

Total Raised
\$889,837



~ CELEBRATION SHOUT-OUTS ~

The Community Campaign Celebration was a unique event that was a labor of love made possible by some incredible volunteers and local businesses. Please join us in thanking them for all they have given to make it a special occasion.

Cabinet Speakers

Public speaking is not for everyone. To some, it is down right terrifying. We have been gifted with volunteers each year who are willing to stand up in front of a room filled with peers and share highlights of goals, endeavors, and achievements. Thank you to all who have shared their voice with us this year and all years previously! This year's presenters, in order of appearance:

Marc Simone Michelle Shepley Cindy Rourke Cathy Mills Jennie Posey
Jack McLiver Richard Cummings Lisa Beedon Bill Gilmer

Special Events Committee

Creating intriguing and enjoyable events with ambiance that leaves guests eager for the next one; that's no easy feat. It takes significant time, willingness, and effort. Not to mention creativity, enthusiasm, and resourcefulness. These traits and so many wonderful others are abundantly evident in the volunteers of our Special Events Committee. Please join us in thanking them for another splendid event!

Christine Simone Kris Beerbower Genesis Gorre

Party Packs & Embellishments

A celebration isn't a party without party favors and gift bags! Treats and gifts were donated by our Event Sponsors, [PepsiCo, Inc.](#) and [Buff's Soft Cloth Car Wash System](#). Goodies and gift card prizes were purchased from [Popcorn Paradise](#), [The Cookie Bar](#), [United Way Store](#), [Party City](#), [Ted's Coney Island](#), [Murphy's Inn](#) and [The Dorsey House Restaurant & Lounge](#), [Neiman's Family Market](#), [Country Style Marketplace](#), [Meijer](#), [Kate's Downtown](#), and [The Raven Café](#). [MI Perspektiv's](#) remarkable talents helped us put some pizzazz in the event presentation.

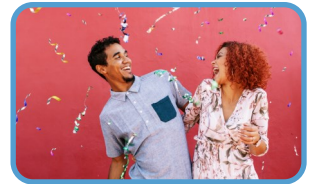
Event Sponsors

Of course, none of our community events would be possible without the generous, extra support provided by local businesses. Your goodwill is admirable!



~ Thank you for celebrating with us! ~

While the group below is just a small snapshot of those who attended the Celebration event, we wanted to share this joy-filled moment with you! It was thrilling to see everyone's smiling faces!



~ A UNITED CAUSE ~

It is heart-warming to see businesses, organizations, and individuals come together to raise funds so our most vulnerable neighbors can receive the care they need! We are grateful to all who share their time, treasure, and talents so that the residents of St. Clair County can LIVE UNITED.



Contributions come from a wide variety of students, workers, retirees, businesses, nonprofit organizations, foundations, and other philanthropists throughout St. Clair County. We appreciate the continued investment you are making into building a stronger and brighter future for this community!

In-kind Donations are a significant part of our fundraising, events, and public awareness. We are grateful for all of these gifts throughout the year.

Campaign Sponsors enable us to do some extra marketing and community give-backs to enhance our public relations without using contributions from the annual Campaign. Sponsorship dollars fund our Kick-off, Celebration, and St. Patrick's Day events, Annual Meeting, Early Bird Drawing incentives, and marketing such as the wraps on BWAT buses. Thank you all for your extra support!

Volunteers make up the vast majority of each area of the work we do. We are truly a volunteer-driven organization. From raising funds to spending them, and everywhere in-between, volunteers are making decisions and guiding the way.



United Way of St. Clair County's Mission is...
to mobilize the community of St. Clair County to raise funds and/or resources to meet identified human service needs with the highest level of accountability and community involvement.